

PowerM<sup>™</sup>



# **RFID Labels for Tracking Metal Goods**

## Description

Compliant with EPCglobal Class 1, Generation 2 and ISO 18000-6C, the PowerM RFID tag is designed specifically to reliably track metal assets at distances of up to 40 meters. With a five year lifetime, PowerM is ideal for tracking the following metal goods, among others:

- ULDs
- Roll-cages
- Reusable pallet containers
- IT infrastructure
- Steel slabs and coils
- Automotive parts
- Aerospace products
- Shipping containers

## Superb reliability, ruggedized tag

The PowerM tag provides superior performance due to the battery on board the tag. This power source obviates the need to harvest energy from the RF reader, which causes passive RFID labels to provide poor performance when attached to metals.

PowerM is the ideal solution for companies searching for a way to affordably track their metal goods. For the first time, these companies have an RFID option that combines high read ranges with high reliability and affordability.

Features	Benefits
Gen. 2 compliance	Supported by Gen. 2 infrastructure and off-the-shelf hardware and software
Integrated power source	Eliminating the need to collect energy from the reader leads to improved backscattering and near 100% read reliability
UHF RFID	Operates in 860-960 MHz spectrum, preferred by logistics operations
Long lifetime	PowerM tags have a five year lifetime, making them ideal for tracking shipping containers, ULDs, and roll-cages
Ruggedized	Ruggedized tags withstand the rigors of the supply chain and carry an IP67 rating to cope with environmental conditions
Designed for challenging environments	Ideal for metal items such as slabs, coils, IT infrastructure, roll containers, etc.

# PowerM<sup>™</sup> Specifications

Label name	PowerM	
Application	Tracking goods made of or containing metals	1 4/ 00
Dimensions	150 x 69 x 8.6 mm	
Operating frequency	PowerM-W604 (860-960 MHz)	
Protocol	EPCglobal Class 1, Gen 2 ISO 18000-6C	
Memory	96-bit EPC memory 720-bit on-chip user memory 64-bit tag unique identifier	
Antenna	Planar printed antenna	
Life expectancy	5 years (at room temperature)	
Environmental	Operating temperature: -20° C to +60° C Humidity: 5%-95% non-condensing	
Environmental rating	IP67	

### About PowerID Ltd.

PowerID is the industry leader in the field of Battery-Assisted, Passive (BAP) RFID. The company provides reliable and cost-effective BAP RFID labels for selected applications in industries involving freight, metals, chemicals, people tracking, race timing, and the cold chain. For more information, visit www.power-id.com We are a proud member of EPCglobal



http://www.power-id.com

#### Corporate Headquarters:

PowerID Ltd., 4 Hatnufa Street, Kiryat Arye, Petah Tikva, 49510 ISRAEL Tel: +972 3 929 3900

Japan:

PowerID Ltd. c/o Japan 21, 1-26-7, Ebisunishi, Shibuya-ku, Tokyo 150-0021, JAPAN Tel: +81 3 5456 8540

PowerID is a registered trademark of PowerID Ltd., and may be registered in certain jurisdictions. Other company and brand, product and service names are trademarks or registered trademarks of their respective holders. Data and specifications are subject to change without notice.